



Want the secret to feeling younger, more invigorated and even better looking at CES® 2017? **Join us at Beauty Tech.** Advances in technology are creating the most rapid change in the beauty industry since the invention of the blow dryer.


LIVING IN DIGITAL TIMES
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BEAUTY TECH

Thanks to a new understanding of the skin's composition, we have new tools to analyze and correct imperfections. New regimes for healthier hair, whiter teeth, more beautiful eyes, improved skin, and better posture—there is no aspect of beauty that has not been given a tech makeover.

We'll look at the beauty tools that help you re-imagine your looks—like virtual reality and makeover apps let you experiment with various 'yous' and will create a demand for products based on a preview of the outcome.

Join us for the Beauty Tech Marketplace at CES where you'll immerse yourself in a new world of opportunity for technology.

You'll see:

- Beauty makeover products that let you experiment before you commit
- Skin and hair analysis tools
- New tools for skin stimulation and flaw elimination
- Tools to provide better posture, shield you from harmful sun rays, and create a more beautiful smile
- Augmented and virtual reality beauty solutions
- Age detection analysis

**January 5-8, 2017
Las Vegas, NV**

Join us at the place where beauty and technology meet to create remarkable opportunities.



Consumer
Technology
Association™

For more information contact: info@beautytechsummit.com or call 201.564.7900

Beauty Tech is presented by Living in Digital Times, producers of the Digital Health Summit, FitnessTech, FamilyTech, TransformingEDU, Kids@Play, Last Gadget Standing and Mobile Apps Showdown at CES® 2017.

BEAUTY TECH

MARKETPLACE

SPONSOR COSTS & BENEFITS

	GOLD	SILVER	BRONZE	BASIC
Cost	\$25,000	\$14,000	\$10,000	\$7,500
Exhibit Space Size	20 x 20	10 x 20	10 x 10	6' turnkey pod
Advertising in Program Book	Full Page	1/2 Page		
Rotating Banner Ad on LED Screen	6 sec.	3 sec.		
Invitations to Networking Party	6	4	2	2
Participation on Conference Panel	✓			
Listing in CES Print and Online Directories	✓	✓	✓	✓
Listing on BeautyTech Website	✓	✓	✓	✓
Public Relations Outreach	✓	✓	✓	
Access to Show Floor Meeting Room	✓	✓	✓	

PRESS GOLD PACKAGE: \$6000

Choose either participation in CES Unveiled or Mommy Blogger Tour

Branding on BeautyTech webpage

Exhibitor listing on CES.tech, the official website of CES® 2017

Access to shared meeting room space on show floor



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